

## APPENDIX A

**Applicant:** Ms. Noemi Lengyel

**Location:** On the highway outside 288 London Road, Croydon, CR0 2TG.

**Measurements:** The application seeks a trading area of length 2.8 metres and width 0.9 metres. This would leave a clear pavement width of 4.7m from the edge of the proposed display to the post at the crossing shown in the photograph. This area of highway is maintained by Croydon Council and the minimum required clear pavement width is 2.0 metres.

Appendix A1 shows photographs of the display and available pavement space. Appendix A2 is a diagram of the site with relevant measurements marked on it.

### **Proposed Times of Trading:**

Monday to Sunday 9am to 9pm.

**To Display:** Fruit & Vegetables

#### **1. Detailed Considerations**

- 1.1 A copy of the application is attached at Appendix A3.
- 1.2 The application was advertised in the Croydon Guardian. No comments/objections have been received.
- 1.3 The Police Licensing Officer, Food Safety Team, Planning, Highways and Parking Services were invited to comment on this application. No comments have been received.
- 1.4 The measurements outlined above have been checked and agreed by an Enforcement Officer during a site visit.
- 1.5 A temporary licence was made available to the applicant which is valid until 14.07.2021. A copy is attached at Appendix A4.
- 1.6 There are eleven other premises in the immediate area that are already licensed for street trading, though all are on the opposite side of London Road running from Nos. 243 to 271. All are marked on the map at Appendix A5.
- 1.7 Would the committee please note that these premises fall within the Council's saturation policy for street trading and the applicant has been made aware of this at the time of application and more recently by letter. A copy of that letter is attached at Appendix A6.

1.8 If the application for a street designation order is granted the applicant will be invited to apply for a Street Trading Licence which will then be valid for a year









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LET YOUR PROPERTY FREE  
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SELL YOUR  
PROPERTY  
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**FRESH & FROZEN FISH WHOLESALE**

UK HALLAL CERTIFIED



BROKEN SCREEN REPAIRS

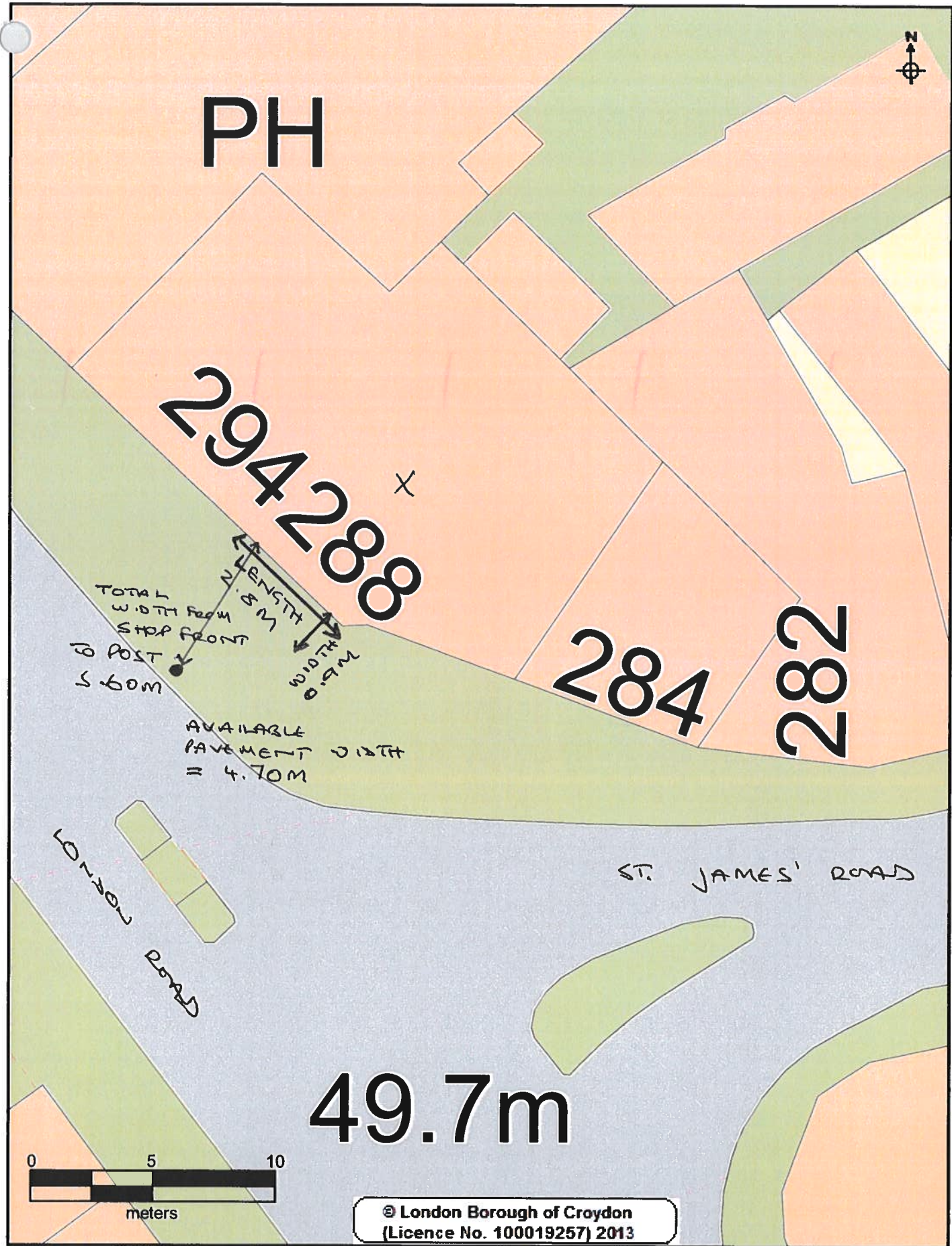
284-286

017852 845665









**APPLICATION FOR A STREET DESIGNATION ORDER**

Return completed form to Place Department, Licensing Team, 6<sup>th</sup> Floor, Zone A, Bernard Weatherill House, 8 Mint Walk, Croydon, CR0 1EA Telephone: 020 8760 5466 .Fax no :0208 633 9410

**PLEASE READ THE GUIDANCE NOTES ATTACHED BEFORE COMPLETING THIS FORM**

**1. APPLICANT (see note A)**

- a) First Name ..... NOEMI .....
- b) Last/Family Name ..... LENGYEL .....
- c) Full Home Address of Applicant .....  
.....  
.....
- d) Home Tel No ..... e) Mobile No .....
- f) E mail address: .....  
.....
- g) Date of Birth :.....

**2. SITE TO BE DESIGNATED (see Note B) For Mobile Vehicles/Trailers go to section 4**

- a) Trading Name of Premises: ..... SEA WORLD AND AFRICAN FOOD CENTRE .....
- b) Trading Address: ..... 288 LONDON ROAD .....
- c) Business Tel No : .....

**3. DISPLAY AREA (see note C)**

a) Dimensions of display area (state whether measured in feet or metres )

Length ..... 2.80 ..... Width ..... 0.90 ..... Height ..... 0.90 .....



b) Hours that you would like to display the goods/services on the highway.

Sunday: from 9 AM to 9 PM Thursday: from 9 AM to 9 PM

Monday: from 9 AM to 9 PM Friday: from 9 AM to 9 PM

Tuesday: from 9 AM to 9 PM Saturday: from 9 AM to 9 PM

Wednesday: from 9 AM to 9 PM

c) Type of goods or services to be displayed : FRUIT AND VEGETABLES

4. MOBILE VEHICLE/TRAILER (See note D )

a) Address of proposed pitch

b) Approx dimensions of vehicle/trailer (state whether measured in feet or metres)

Length.....Width.....Height.....

c) Registration No

d) Proposed hours and days of trading:

If you propose to sell hot food and drink after 2300 hours then you will require a premises licence under the Licensing Act 2003.( see note D)

Office Use only Premises Licence No

I declare that all the information given on this form is accurate to the best of my knowledge.

I enclose a fee of £ 365.

Please make cheques payable to Croydon Council. Alternatively payment can be made by debit or credit card on 0208 760 5466. There is an additional surcharge of 1.65% for credit card payments. There is no additional charge for debit card payments.

Signature of applicant(s) or applicant's Solicitor or other duly authorised agent:

..... Date 16/11/20

I understand that by signing this application form I confirm that I have been made aware of the 'Council's Street Trading Policy' in relation to the saturation areas in London Road and High Street Thornton Heath (see Note E on the attached guidance notes)

If you require any assistance with the completion of this form please contact the Licensing Team on 0208 760 5466

Office Use Only Uniform No:



**TEMPORARY LICENCE –  
STREET TRADING**

The Council of the London Borough of Croydon being the Local Authority for the purposes of the London Local Authorities Act 1990

**HEREBY LICENCE****NOEMI LENGYEL****TO USE SITE KNOWN AS****Sea World African Food Centre  
288 London Road  
Croydon  
CR0 2TG****TO DISPLAY****Fruit & Vegetable****SIZE OF DESIGNATED DISPLAY****Length 2.80 m, Width 0.90 cm, Height 0.90 cm****PERMITTED DAYS & TIMES****Monday - Saturday 9:00 am - 9:00 pm  
Sunday 9:00 am - 9:00 pm**

**This licence is issued subject to compliance with the licence conditions attached**

**Please note that the person named on the licence and whose photograph appears on the licence is responsible for the premises at all times.  
This licence may not be transferred to any other person.**

**Date Licence Valid From: 16.11.2020****Date Licence Expires: 14.07.2021 or on Date of Committee Decision****Licence Number: 21/00126/STT**

**Issued on Behalf of : Licensing Manager  
Place Department**

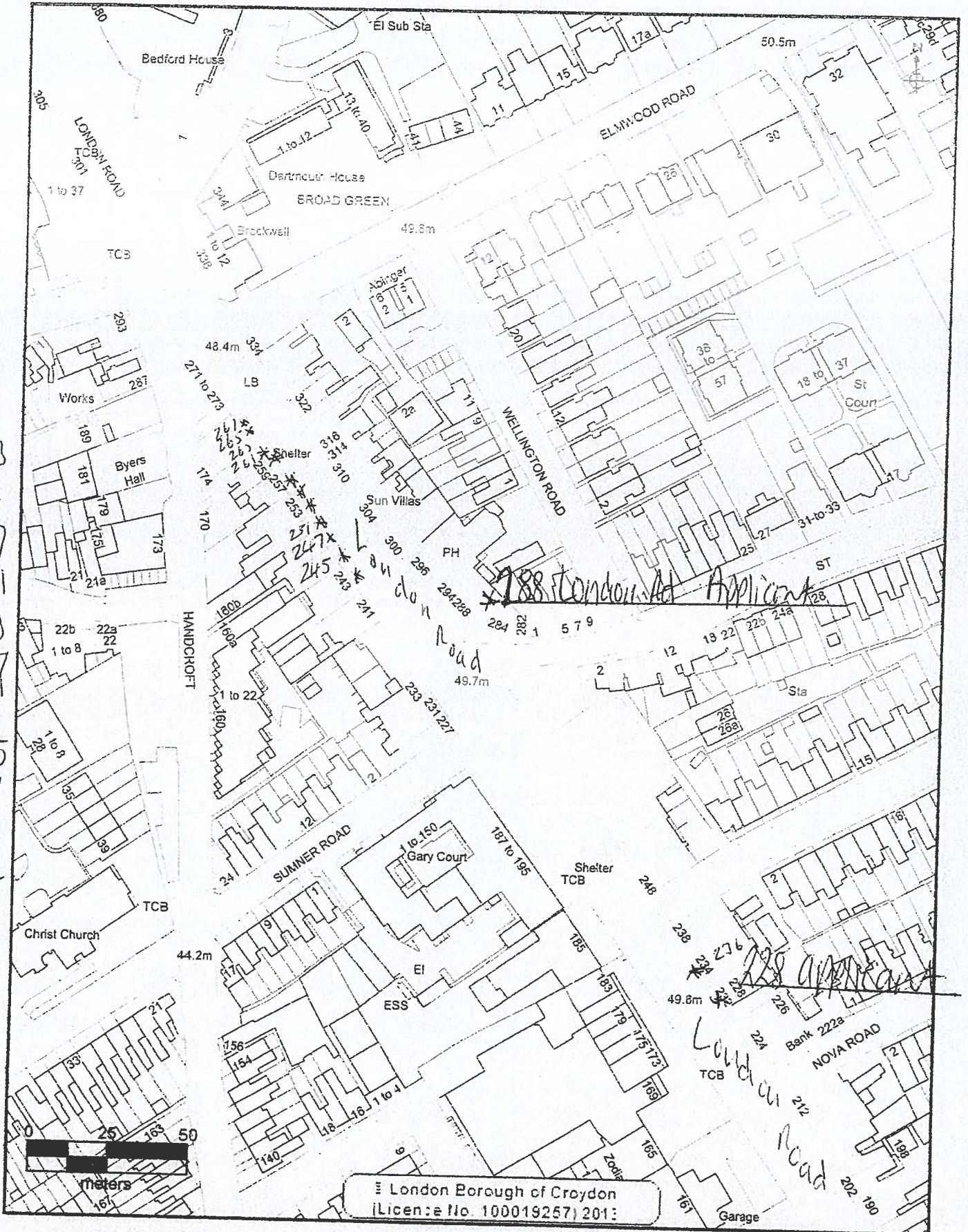


**Licence Conditions**

**Non Transport for London Maintained Roads**

1. The Licence shall ensure that there is a minimum clear passage of **2.0 metres** between the front edge of their display and the edge of the kerb or any item of street furniture (railings/lamp posts etc) – whichever is the nearer to the display
2. A clear copy of the licence shall be displayed in the front window of the premises at all times and should be visible to passers – by.
3. Please note that the person named on the licence and whose photograph appears on the licence is responsible for the premises at all times.  
This licence may not be transferred to any other person.
4. The right to trade from the designated site will be temporarily suspended when Utility Companies or the Highway Authority require access to the footway to carry out necessary works, until the completion of those works.
5. The limits of the designated area may be marked on the footway/roadway by the Council to enable verification by Council & Highway Officers.
6. If the application for a street designation order and the subsequent application for a full licence are granted then premises displaying tables and chairs must then enclose the display area with a suitable barrier material e.g. rope.
7. The licence holder is responsible for removing all litter from the licensed area and adjacent footway at regular intervals during the day and at the close of business each day.





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London Borough of Croydon  
 (Licence No. 100019257) 201:

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Crown Copyright Ordnance Survey (License No: 100019257) 2011

**London Borough Croydon**

Scale 1:1500

25-Feb-2021

\*-13 Previously designated areas for street trading Nearby 288/228



Place Department  
Licensing Team  
6<sup>th</sup> Floor, Zone B  
Bernard Weatherill House  
8 Mint Walk  
Croydon  
CR0 1EA

AB

Tel/Typetalk: 0208 726 6000 x 62457  
Fax: 020 8760 5786  
Minicom: 020 8760 5797  
Please ask for/reply to: [redacted]

Noemi Lengyel

Your Ref:  
Our Ref:  
Date: 24 June 2021

Dear

**Subject: Street Designation Order**

Address: **288 London Road Croydon CR0 2TG**

I acknowledge receipt of your recent application for a street designation order and temporary licence to display goods on the highway at the above premises.

Your attention is drawn to the Council's Street Trading Policy which states;-

***'In relation to the parts of the streets listed below the Council, having consulted with the officers responsible for food safety, planning, parking, street scene and district centre managers, the Highway Authority, Transport for London, Police and licence holders in those streets or trade bodies representing them, are of the view that there are enough existing designated sites. This is on the basis that any addition to the number of existing designated sites would have an overall detrimental impact on the safe and convenient passage of pedestrians in that part of the street. The Committee will therefore generally be minded to refuse any further requests for designation but will consider each request on its merits.***

***- Entire length of London Rd***

***-Entire length of High St Thornton Heath***

***Where the Licensing Committee considers that, in any other parts of streets in the borough, there are enough existing designated sites it may, subject to a similar process of consultation, decide to include these additional parts of streets with those listed above. Similarly the Licensing Committee may from time to time determine that due to a change in circumstances parts of streets may be removed from that list. '***

Your application will be heard by the Licensing Committee at a meeting to be arranged and as your application falls within the specified area outlined in the policy, the committee will be minded to refuse the application. You should therefore attend the meeting to explain to the committee the particular reasons why you consider that your application should be granted.

**Please note that all fees paid are non refundable should the application be refused**

Yours sincerely

[redacted]  
Licensing Officer

## **APPENDIX B**

**Applicant:** Mr. Anil Balakrishnan

**Location:** On the highway outside 228 London Road, Croydon, CR0 2TF.

**Measurements:** The application seeks a trading area of length 4.3 metres, width 0.8 metres and height 2.5 metres. This would leave a clear pavement width of 3.0 metres from the edge of the proposed display to the pay machine shown in the picture. This area of highway is maintained by Croydon Council and the minimum required clear pavement width is 2.0 metres.

Appendix B1 shows photographs of the display and available pavement space. Appendix B2 is a diagram of the site with relevant measurements marked on it.

### **Proposed Times of Trading:**

Monday to Sunday 9am to 11pm.

**To Display:** Household items

#### **1. Detailed Considerations**

- 1.1 A copy of the application is attached at Appendix B3.
- 1.2 The application was advertised in the Croydon Guardian. No comments/objections have been received.
- 1.3 The Police Licensing Officer, Food Safety Team, Planning, Highways and Parking Services were invited to comment on this application. No comments have been received.
- 1.4 The measurements outlined above have been checked and agreed by an Enforcement Officer during a site visit.
- 1.5 A temporary licence was made available to the applicant which is valid until 14.07.2021. A copy is attached at Appendix B4.
- 1.6 There are two other premises in the immediate area already licensed for street trading. The relevant premises, 232 and 234-236 London Road are marked on the map at Appendix B5.
- 1.7 Would the committee please note that these premises fall within the Council's saturation policy for street trading and the applicant has been made aware of this at the time of application and more recently by letter. A copy of that letter is attached at Appendix B6.



1.8 If the application for a street designation order is granted the applicant will be invited to apply for a Street Trading Licence which will then be valid for a year



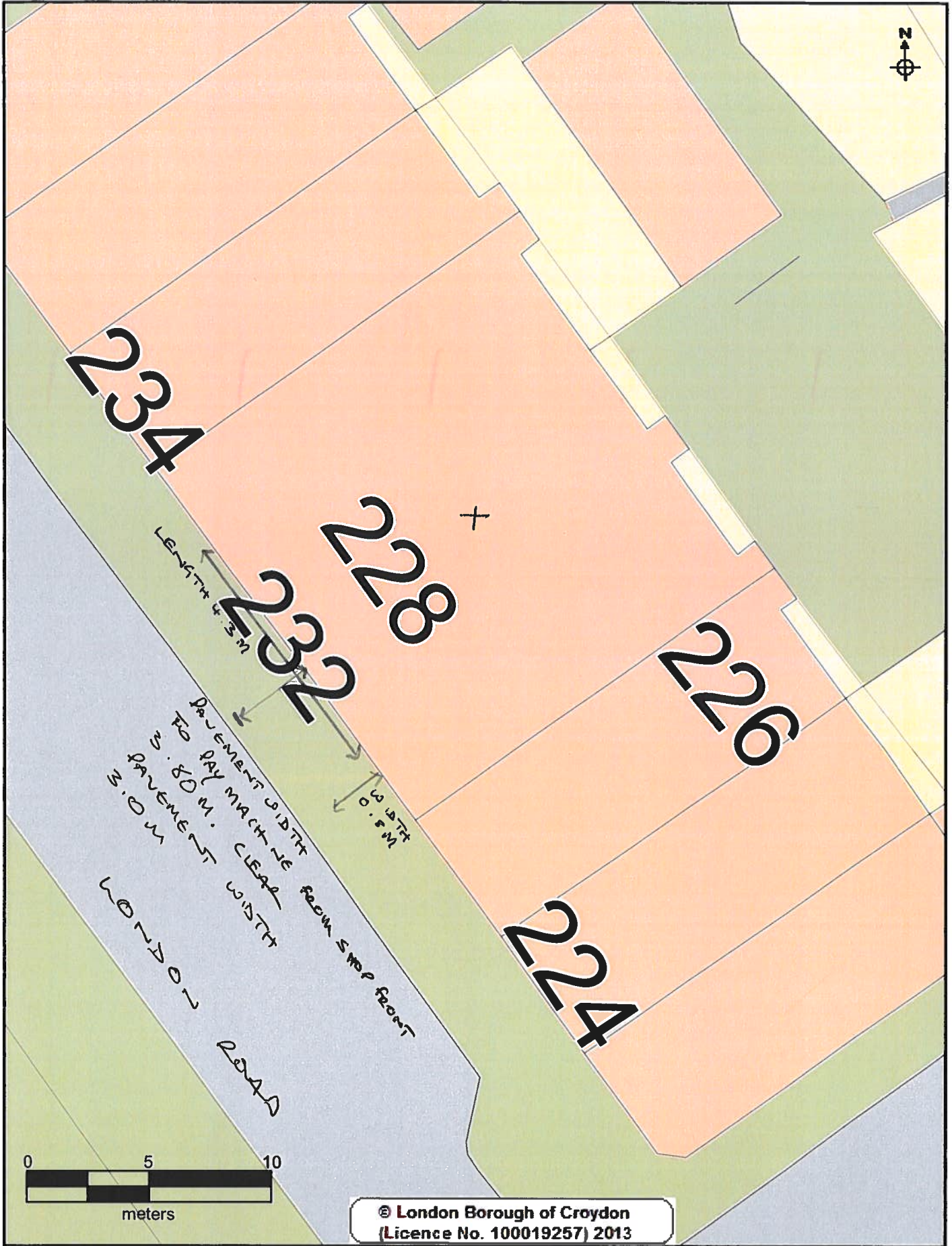












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**London Borough Croydon**



Scale 1:200

06-Jul-2021

X = 228 LONDON ROAD



Rec-277849

RECEIVED 25 NOV 2020 B3

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**STREET TRADING LICENSING**

**APPLICATION FOR A STREET DESIGNATION ORDER**

Return completed form to Place Department, Licensing Team, 6<sup>th</sup> Floor, Zone A, Bernard Weatherill House, 8 Mint Walk, Croydon, CR0 1EA Telephone: 020 8760 5466 .Fax no :0208 633 9410

**PLEASE READ THE GUIDANCE NOTES ATTACHED BEFORE COMPLETING THIS FORM**

**1. APPLICANT (see note A)**

- a) First Name ..... ANIL .....
- b) Last/Family Name ..... BALAKRISHNAN .....
- c) Full Home Address of Applicant .....  
..... CROYDON .....
- d) Home Tel No ..... e) Mobile No .....
- f) E mail address: .....
- g) Date of Birth : .....

**2. SITE TO BE DESIGNATED (see Note B) For Mobile Vehicles/Trailers go to section 4**

- a) Trading Name of Premises: .....
- b) Trading Address: ..... 228 LONDON ROAD .....  
..... WEST CROYDON CR0 2TF .....
- c) Business Tel No : .....

**3. DISPLAY AREA (see note C)**

a) Dimensions of display area (state whether measured in feet or metres )

Length ..... 4.30 m ..... Width ..... 0.8 m ..... Height ..... 2.5 m .....

b) Hours that you would like to display the goods/services on the highway.

Sunday: from 9am to 11pm Thursday: from 9am to 11pm

Monday: from 9am to 11pm Friday: from 9am to 11pm

Tuesday: from 9am to 11pm Saturday: from 9am to 11pm

Wednesday: from 9am to 11pm

c) Type of goods or services to be displayed : HOUSEHOLD ITEMS

4. MOBILE VEHICLE/TRAILER (See note D )

a) Address of proposed pitch

b) Approx dimensions of vehicle/trailer (state whether measured in feet or metres)

Length Width Height

c) Registration No

d) Proposed hours and days of trading:

If you propose to sell hot food and drink after 2300 hours then you will require a premises licence under the Licensing Act 2003.( see note D)

Office Use only Premises Licence No

I declare that all the information given on this form is accurate to the best of my knowledge.

I enclose a fee of £ 365.

Please make cheques payable to Croydon Council. Alternatively payment can be made by debit or credit card on 0208 760 5466. There is an additional surcharge of 1.65% for credit card payments. There is no additional charge for debit card payments.

Signature of applicant(s) or applicant's Solicitor or other duly authorised agent:

Date 16/11/2020

I understand that by signing this application form I confirm that I have been made aware of the 'Council's Street Trading Policy' in relation to the saturation areas in London Road and High Street Thornton Heath (see Note E on the attached guidance notes)

If you require any assistance with the completion of this form please contact the Licensing Team on 0208 760 5466

Office Use Only Uniform No:



**TEMPORARY LICENCE –  
STREET TRADING**

The Council of the London Borough of Croydon being the Local Authority for the purposes of the London Local Authorities Act 1990

**HEREBY LICENCE**

**MR ANIL BALAKRISHNAN**

**TO USE SITE KNOWN AS**

**228 London Road  
Croydon  
CR0 2TF**

**TO DISPLAY**

**Household Items**

**SIZE OF DESIGNATED DISPLAY**

**Length 4.30 m, Width 0.8 m, Height 2.5 m**

**PERMITTED DAYS & TIMES**

**Monday - Saturday 9:00 am - 11:00 pm  
Sunday 9:00 am - 11:00 pm**

**This licence is issued subject to compliance with the licence conditions attached**

**Please note that the person named on the licence and whose photograph appears on the licence is responsible for the premises at all times.  
This licence may not be transferred to any other person.**

**Date Licence Valid From: 16.11.2020**

**Date Licence Expires: 14.07.2021 - or on date of Licensing Committee decision**

**Licence Number: 21/00356/STT**



**Issued on Behalf of : Licensing Manager  
Place Department**

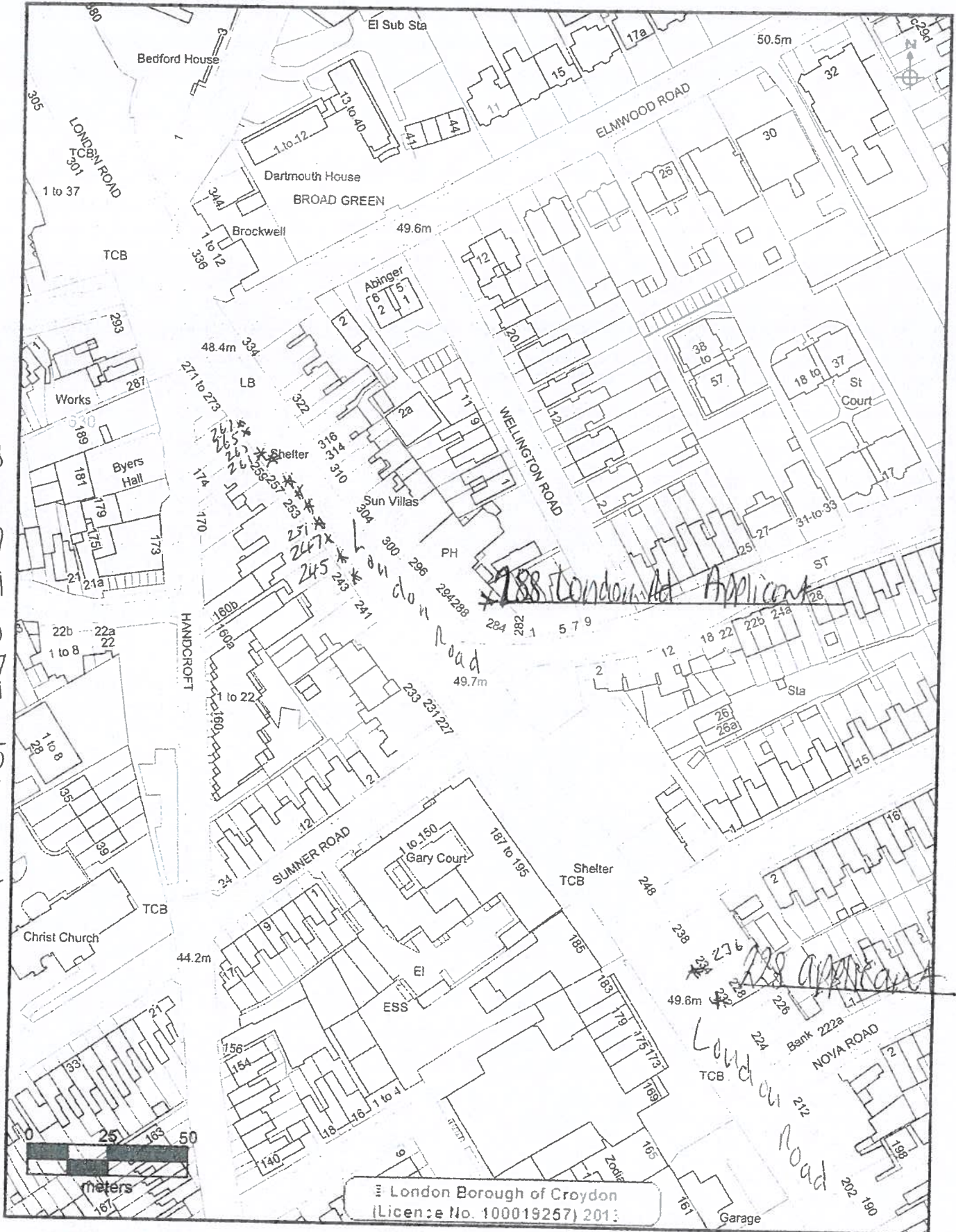


## Licence Conditions

### Non Transport for London Maintained Roads

1. The Licence shall ensure that there is a minimum clear passage of **2.0 metres** between the front edge of their display and the edge of the kerb or any item of street furniture (railings/lamp posts etc) – whichever is the nearer to the display
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6. If the application for a street designation order and the subsequent application for a full licence are granted then premises displaying tables and chairs must then enclose the display area with a suitable barrier material e.g. rope.
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*288 London Rd Applicant*

*228 Applicant*

*London Road*

London Borough of Croydon  
(Licence No. 100019257) 2013

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Crown Copyright Ordnance Survey (License No: 100019257) 2011

**London Borough Croydon**

Scale 1:1500

25-Feb-2021

*\*-13 previously designated areas for street trading nearby 288/228*

Place Department  
Licensing Team  
6<sup>th</sup> Floor, Zone B  
Bernard Weatherill House  
8 Mint Walk  
Croydon  
CR0 1EA

36

Tel/Typetalk: 0208 726 6000 x 62457  
Fax: 020 8760 5786  
Minicom: 020 8760 5797  
Please ask for/reply to: [varun.j.singh@croydon.gov.uk](mailto:varun.j.singh@croydon.gov.uk)

Anil Balakrishnan

~~XXXXXXXXXXXXXXXXXXXX~~  
~~XXXXXXXXXXXX~~  
~~XXXXXXXXXXXX~~

Your Ref:  
Our Ref:  
Date: 24 June 2021

Dear

**Subject: Street Designation Order**

**Address: 228 London Road Croydon CR0 2TF**

I acknowledge receipt of your recent application for a street designation order and temporary licence to display goods on the highway at the above premises.

Your attention is drawn to the Council's Street Trading Policy which states;-

***'In relation to the parts of the streets listed below the Council, having consulted with the officers responsible for food safety, planning, parking, street scene and district centre managers, the Highway Authority, Transport for London, Police and licence holders in those streets or trade bodies representing them, are of the view that there are enough existing designated sites. This is on the basis that any addition to the number of existing designated sites would have an overall detrimental impact on the safe and convenient passage of pedestrians in that part of the street. The Committee will therefore generally be minded to refuse any further requests for designation but will consider each request on its merits.***

***- Entire length of London Rd***

***-Entire length of High St Thornton Heath***

***Where the Licensing Committee considers that, in any other parts of streets in the borough, there are enough existing designated sites it may, subject to a similar process of consultation, decide to include these additional parts of streets with those listed above. Similarly the Licensing Committee may from time to time determine that due to a change in circumstances parts of streets may be removed from that list. '***

Your application will be heard by the Licensing Committee at a meeting to be arranged and as your application falls within the specified area outlined in the policy, the committee will be minded to refuse the application. You should therefore attend the meeting to explain to the committee the particular reasons why you consider that your application should be granted.

**Please note that all fees paid are non refundable should the application be refused**

Yours sincerely

Licensing Officer